

(MBA II YEAR)
HOME ASSIGNMENTS FOR MANAGEMENT PROGRAMME

Course Title – Quantitative Analysis for Managerial Applications	Course Code : MS-08
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First Assignment Code – MS-08/2007/I

Coverage : Blocks 1, 2 & 3

Note : Attempt all the Questions.

- Q.1 Describe the need of using Quantitative Approach to managerial decisions.
- Q.2 Design a blank questionnaire to study the problems faced by an Open University student.
- Q.3 Describe:
- (i) The classical approach used to calculate probability.
 - (ii) The frequent approach used to calculate probability.

Second Assignment Code – MS-08/2007/II

Coverage : Blocks 4 & 5

Note : Attempt all the Questions.

- Q.1 Describe (i) Simple Random Sampling (ii) Stratified Sampling.
- Q.2 Explain with suitable examples (i) Two Tail Test (ii) Testing of hypothesis for difference between two sample proportions.
- Q.3 Examine the application of Chi-Square Test for:
- (i) Testing Independence (ii) Testing the Goodness Fit.

Course Title – Managerial Economics	Course Code : MS-09
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First Assignment Code – MS-09/2007/I

Coverage : Blocks 1, 2 & 3

Note : Attempt all the Questions.

- Q.1 “Managerial Economics is the application of economic theory in the Industry”. Comment.
- Q.2 Explain the importance of forecasting in globalization.
- Q.3 Explain how empirical investigations are done when production and cost functions are concerned.

Second Assignment Code – MS-09/2007/II

Coverage : Blocks 4, 5 & 6

Note : Attempt all the Questions.

- Q.1 “Typical price strategy is attached to every industrial product”. Explain.
- Q.2 Behavioral theory of a firm is basically a short term whereas economic theory is a long term”. Comment.
- Q.3 Compare social-cost benefit with financial cost benefit analysis with reference to the developing countries like India.
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Course Title – Organizational Design, Development and Change	Course Code : MS-10
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First Assignment Code – MS-10/2007/I

Coverage : Blocks 1, 2 & 3

Note : Attempt all the Questions.

- Q.1 Describe the major approaches to the study of organizations.
 - Q.2 Review the Principles which determine the organizations design.
 - Q.3 Explain the concept of quality of working life in Indian context.
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Second Assignment Code – MS-10/2007/II

Coverage : Blocks 4 & 5

Note : Attempt all the Questions.

- Q.1 What are the dimensions of organizational analysis ? Explain.
 - Q.2 Explain the process of Institutional Building.
 - Q.3 Examine the concept and role of change agent.
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Course Title – Corporate Policies & Practices	Course Code : MS-11
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First Assignment Code – MS-11/2007/I

Coverage : Blocks 1, 2 & 3

Note : Attempt all the Questions.

- Q.1 Describe 7s-Framework for understanding Strategic Management.
 - Q.2 Describe the role and skills of Top Management.
 - Q.3 Examine the concept of SWOT Analysis.
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Second Assignment Code – MS-11/2007/II

Coverage : Blocks 4, 5 & 6

Note : Attempt all the Questions.

- Q.1 Examine important models of Portfolio Analysis.
 - Q.2 Describe important strategies.
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Course Title – Strategic Management**Course Code : MS-91**

First Assignment Code – MS-91/2007/I

Coverage : Blocks 1 & 2

Note : Attempt all the Questions.

- Q.1 Write a note on strategic management process.
- Q.2 How should strategy be evaluated? Explain.
- Q.3 Examine the relationship between strategy and structure. Describe the stages model of structure.
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Second Assignment Code – MS-91/2007/II

Coverage : Blocks 3 & 4

Note : Attempt all the Questions.

- Q.1 Write a note on Technology Life cycle. Explain the key issues in technology planning.
- Q.2 How can R & D and technology development be stimulated? Explain.
- Q.3 What is Social Responsibility? How can social responsibility be fulfilled? Explain.
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Course Title – Research Methodology for Management Decision**Course Code : MS-95**

First Assignment Code – MS-95/2007/I

Coverage : Blocks 1 & 2

Note : Attempt all the Questions.

- Q.1 Formulate a research problem and formulation of related hypothesis.
- Q.2 Explain the attitude measurement technique.
- Q.3 Write a critical note on sampling.
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Second Assignment Code – MS-95/2007/II

Coverage : Blocks 3 & 4

Note : Attempt all the Questions.

- Q.1 Discuss the essential aspects of Report Writing.
- Q.2 Write a note on Regression Analysis with the help of an example.
- Q.3 “Model Building is a ‘Sin-qua-non’ for managerial research”. Comment.
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Course Title – Management of Public Enterprises**Course Code : MS-92**

First Assignment Code – MS-92/2007/I

Coverage : Blocks 1 & 2

Note : Attempt all the Questions.

- Q.1 Examine the philosophy of Public Enterprises.
 - Q.2 Describe the present status of public enterprises in India.
 - Q.3 Discuss the Financial problems of public enterprises in India.
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Second Assignment Code – MS-92/2007/II

Coverage : Blocks 3 & 4

Note : Attempt all the Questions.

- Q.1 Examine the performance of SLPEs.
 - Q.2 Write a detailed note on privatization of PEs in India.
 - Q.3 Evaluate the performance of PEs in India.
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Course Title – Management of New & Small Enterprises**Course Code : MS-93**

First Assignment Code – MS-93/2007/I

Coverage : Blocks 1 & 2

Note : Attempt all the Questions.

- Q.1 Examine basic competencies of an Entrepreneur.
 - Q.2 Describe the institutional-set-up needed for SSIs.
 - Q.3 Write a note on Selection of Site.
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Second Assignment Code – MS-93/2007/II

Coverage : Blocks 3 & 4

Note : Attempt all the Questions.

- Q.1 Examine the sources of financing for new enterprises.
 - Q.2 Describe marketing problems of SSEs.
 - Q.3 Examine issues related to family business.
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First Assignment Code – MS-94/2007/I

Coverage : Blocks 1, 2 & 3

Note : Attempt all the Questions.

- Q.1 Examine the issues related to technological change.
- Q.2 Discuss important methods for technology forecasting.
- Q.3 Describe the mechanism of assessment and evaluation of technology.
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Second Assignment Code – MS-94/2007/II

Coverage : Blocks 4 & 5

Note : Attempt all the Questions.

- Q.1 Write a note on development of Science & Technology in India.
- Q.2 Discuss the Technology Policy of India.
- Q.3 Describe the sources of financing for technology development..
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First Assignment Code – MS-97/2007/I

Coverage : Blocks 1 & 2

Note : Attempt all the Questions.

- Q.1 Examine important theories of International trade.
- Q.2 Describe the process of International investment.
- Q.3 Write a note on strategic planning in MNCs.
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Second Assignment Code – MS-97/2007/II

Coverage : Blocks 3, 4 & 5

Note : Attempt all the Questions.

- Q.1 Write a note on MNC culture.
- Q.2 Examine the logistics for International business.
- Q.3 Describe important regional trade groups.
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First Assignment Code – MS-58/2007/I

Coverage : Blocks 1, 2 & 3

Note : Attempt all the Questions.

- Q.1 Examine the process of Technological Innovation.
 - Q.2 Examine the role of leadership in R & D.
 - Q.3 Discuss the requisite resources for R & D.
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Second Assignment Code – MS-58/2007/II

Coverage : Blocks 4 & 5

Note : Attempt all the Questions.

- Q.1 Examine the present national R & D Infrastructure in India.
 - Q.2 Discuss the promotional measures for R & D in India.
 - Q.3 Write a note on Management of Intellectual Property Rights.
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