

VARDHAMAN MAHAVEER OPEN UNIVERSITY, KOTA
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**P.G. Diploma in Tourism & Hotel
Management Programme (PDTH)**

HOME ASSIGNMENTS

Session : 2007 - 2008



VARDHAMAN MAHAVEER OPEN UNIVERSITY, KOTA
Rawatbhata Road
Kota - 324010

VARDHAMAN MAHAVEER OPEN UNIVERSITY, KOTA
POST GRADUATE DIPLOMA IN TOURISM & HOTEL MANAGEMENT PROGRAMME (PDTH)
HOME ASSIGNMENTS - SEESION 2007-08

Dear student,

As a part of continuous evaluation, the home assignments are dispatched to you. Each course has two home assignments of 50 marks each. Both will be counted for final assessment of home assignments. Thus, the marks out of 100 will be proportionated to be 20 marks. Kindly observe the following instructions for home assignments :-

1. Write your Scholar Number, Name, Full Address, Signature and Date on the top right hand corner of the first page of your response sheet.
2. Write the Programme Title, Course Code, Assignment Code and Name of your Study Centre on the left hand corner of the first page of your response sheet.
3. Read the assignments carefully and follow the specific instructions given on the assignments itself about the subject matter for its presentation.
4. Go through the units on which assignments are based. Make some points regarding the question and then re-arrange those points in a logical order and draw up a rough outline of your answer. While answering an essay type question give adequate attention to introduction and conclusion. The introduction must offer brief interpretation of the question and the way how you propose to develop it. The conclusion must summarize your response to the question. Make sure that the answer is logical and coherent and has clear connection between sentences and paragraphs. The answer should be relevant to the question given in the assignment. Make sure that you have attempted all the main points of the question. Once you are satisfied with your answer, write down the final version neatly and underline the point you wish to emphasize.
5. Use only foolscap size paper for your response and tie all the pages carefully. Avoid using very thin paper. Allow a 4 c.m. margin on the left and at least 4 lines in between each answer. This may facilitate the evaluator to write useful comments in the margins at appropriate places.
6. Write the response in your own handwriting. Do not print or type answer. Do not copy your answer from the units/blocks sent to you by the University. If you copy, you will get zero marks for the respective questions.
7. Do not copy from the response sheets of other students. If copying is noticed, the assignments of such students will be rejected.
8. Write each answer separately.
9. Write the question number with each answer.
10. The completed assignments should be sent to the Director (Regional Centre) allotted to you. Under any circumstances do not send the tutor marked response sheets to the headquarter for evaluation.
11. After submitting the assignment at the Regional Centre get the receipt.
12. In case of change of Regional Centre submit the assignments to the original centre, unless you get intimation for the changed centre.
13. Please submit the completed assignments before commencement of Term-end Examinations.

With good wishes,

Convener
(Tourism Studies)

Course Title : Hotel and General Management**(PDTH - 01)****Assignment Code : PDTH - 01/2007/I****Maximum Marks - 50****Note : Answer all the questions within the words limit as indicated.**

1. Describe the functions of management. (500 words) 15 Marks
or
Examine the techniques of effective coordination. (500 words)
2. Describe the decision making process. (500 words) 15 Marks
or
Write a detailed note on M.B.O. (500 words)
3. Write short notes on any two of the following : (150 words each) 20 Marks
 - (a) Limitations of Planning
 - (b) Decentralisation
 - (c) Constructive Criticism
 - (d) Management by Exception

Assignment Code : PDTH - 01/2007/II**Maximum Marks - 50****Note : Answer all the questions within the words limit as indicated.**

1. Examine the importance of Housekeeping in a Hotel. (500 words) 15 Marks
or
Describe the qualities of a Hotel Receptionist. (500 words)
 2. Describe the facilities provided by a Hotel. (500 words) 15 Marks
or
Examine the components of lighting for Hotel interiors. (500 words)
 3. Write short notes on any two of the following : (150 words each) 20 Marks
 - (a) Linen Room
 - (b) Food and Beverage Department
 - (c) Accessories
 - (d) Interior Decoration
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Assignment Code : PDTH - 02/2007/I**Maximum Marks - 50****Note : Answer all the questions within the words limit as indicated.**

1. Examine the importance of Tourism. (500 words) 15 Marks
or
Examine the important role being played by national organisations for tourism promotion. (500 words)
2. Write a detailed note on Tour Operators. (500 words) 15 Marks
or
Examine the role of RTDC.
3. Write short notes on any two of the following : (150 words each) 20 Marks
(a) Travel Agency
(b) Gold Triangle
(c) Tourist Attractions
(d) Accommodation

Assignment Code : PDTH - 02/2007/II**Maximum Marks - 50****Note : Answer all the questions within the words limit as indicated.**

1. Examine the contribution of Railways in promotion of Tourism. (500 words) 15 Marks
or
Describe the importance of Package Tours. (500 words)
 2. Describe the basic features of Visa. (500 words) 15 Marks
or
Examine the role of marketing in Tourism. (500 words)
 3. Write short notes on any two of the following : (150 words each) 20 Marks
(a) New Travel Pattern
(b) Traveller
(c) Holiday Plan
(d) Tourist Statistics
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Course Title : Tourism in India and Abroad

(PDTH - 03)

Assignment Code : PDTH - 03/2007/I

Maximum Marks - 50

Note : Answer all the questions within the words limit as indicated.

1. Write a note on Ancient India. (500 words) 15 Marks
or
Examine different tenets of Islam. (500 words)
2. Describe important fairs of India. (500 words) 15 Marks
or
Describe importance National Parks of India. (500 words)
3. Write short notes on any two of the following : (150 words each) 20 Marks
(a) Cultural Division of Rajasthan
(b) Wildlife of Rajasthan
(c) Indian Festivals
(d) Jainism

Assignment Code : PDTH - 03/2007/II

Maximum Marks - 50

Note : Answer all the questions within the words limit as indicated.

1. Detail out a comparative view of Western and Indian music. (500 words) 15
Marks
or
Write a note on Indian Dancing Tradition. (500 words)
 2. Describe tourism attraction of Austria. (500 words) 15 Marks
or
Describe tourism attraction of Switzerland. (500 words)
 3. Write short notes on any two of the following : (150 words each) 20 Marks
(a) Tourism in Spain
(b) Duty Free Port
(c) Hadoti Tourism
(d) Mughal Architecture
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Course Title : Markeing Management**(PDTH - 04)****Assignment Code : PDTH - 04/2007/II****Maximum Marks - 50****Note : Answer all the questions within the words limit as indicated.**

1. Examine significance of marketing for tourism (500 words) 15 Marks
or
Describe determinants of consumer behaviour. (500 words)
2. Examine the process of new product development (500 words) 15 Marks
or
Explain the concept of product life cycle.(500 words).
3. Write short notes n any two of the following (150 words each) 20 Marks
 - (a) Branding
 - (b) Diversification
 - (c) Product Innovation
 - (d) Marketing environment.

Assignment Code : PDTH - 04/2007/II**Maximum Marks - 50****Note : Answer all the questions within the words limit as indicated.**

1. Examine important pricing strategies. (500 words) 15 Marks
or
Describe important distribution channels. (500 words)
 2. Write a note on materials handling. (500 words) 15 Marks
or
Examine the scope of marketing research. (500 words)
 3. Write short notes on any two of the following : (150 words each) 20 Marks
 - (a) Business Strategy
 - (b) Industrial Marketing
 - (c) Tourism Marketing
 - (d) Salesman
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Course Title : Human Resource Management**(PDTH - 05)****Assignment Code : PDTH - 05/2007/II****Maximum Marks - 50****Note : Answer all the questions within the words limit as indicated**

1. Describe important systems of HRD (500 words) 15 Marks
or
Examine the HRM environment in India (500 words)
2. Discuss the types and limitations of interview (500 words) 15 Marks
or
What is career planning ? Discuss prerequisites for making it successful. (500 words)
3. Write short notes on any two of the following (150 words each) 20 Marks
(a) Maslow's need Hierarchy
(b) Job Analysis
(c) Morale.
(d) Performance Appraisal.

Assignment Code : PDTH - 05/2007/II**Maximum Marks - 50****Note : Answer all the questions within the words limit as indicated.**

1. Examine the components of Industrial Pay Structure. (500 words) 15 Marks
or
Describe statutory provisions for Labour Welfare. (500 words)
 2. Examine regulatory mechanism governing Industrial Relations. (500 words) 15 Marks
or
Examine the process of handling domestic enquiries in Industry. (500 words)
 3. Write short notes on any two of the following : (150 words each) 20 Marks
(a) Forms of workers' participation
(b) Employers Association
(c) Collective Bargaining
(d) Consultative Machinery
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Guidelines for Project Report of Diploma in Tourism & Hotel Management Programme (DTHM)

The Project Report is aimed at evaluation of the practical knowledge of the student. It is to be submitted before commencement of Term End Examination. The Project Report is to be prepared on any one of the topics suggested hereunder in consultation of the respective counsellors available at the concerned study centre.

Following important points should be considered while preparing the Project Report :

1. The Project Report should be typed in about 20 pages in A4 size (29 x 20 cm) in double space and is to be submitted in the bound form in single copy.
 2. The external outlay should indicate title of the Project Report, Student's Name and Scholar Number, Programme Code, Course Code etc.
 3. The student should submit a statement in the beginning certifying that the project work is an original and not copied from other sources including study material.
 4. Kindly submit the Project Report latest by 31st May 2008 to Controller of Examinations, Vardhaman Mahaveer Open University, Rawatbhata Road, Kota 324010 by registered post or by hand.
 5. Topics for Tourism and Hotel Management Project Report are as follows :-
 1. National Parks.
 2. Star Hotels
 3. Medical Tourism
 4. Adventure Tourism
 5. Religious Tourism
 6. Tourism Products of Rajasthan
 7. Mewar Festival
 8. Birds of Rajasthan
 9. Hadoti Paintings
 10. Folk Dances of India
 11. Important Hotels of Rajasthan
 12. Mount Abu
 13. Tourist Attraction of Marwar.
 14. Dushehra Mela of Kota.
 15. Bundi Festival.
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