

VARDHAMAN MAHAVEER OPEN UNIVERSITY, KOTA

**Bachelor of Business Administration
Part III**



Internal Assignment

BBA-13 to BBA-17 (BBA Part III)

Session: 2013 - 2014

Vardhaman Mahaveer Open University, Kota
Upper Graduate Degree Programme
Bachelor of Business Administration Programme Part III
Internal Assignments from BBA-13 to BBA-17

Dear Students,

The following internal assignments of various papers of Bachelor of Business Administration Part III are being send to you:

Programme Code	Name of the Course/paper
BBA-13	Financial Management
BBA-14	Organizational Behaviour
BBA-15	Legal Aspects of Business
BBA-16	Strategic Management
BBA-17	E-Commerce

It is must to complete the internal assignments and after completion submit the assignments to the Director of your concerned study centre either through your own presence or through registered post. Each internal assignment is of 20 marks, the marks obtains in internal assignments will be added with the marks obtained in term end examination. It is mandatory to complete the assignments in your own hand writing. There is no revaluation system for the internal assignment except technical mistakes. After submission of the assignment you will not be given the chance to improve the same or resubmit the same so try to give the best answer in your 1st attempt. Enclose the internal assignments of each paper/course in separate files and provide the below information on the first page of each file:

Vardhaman Mahaveer Open University, Kota
Upper Graduate Degree Programme
Bachelor of Business Administration Programme Part III

Scholar No.

Name of Student Internal Assignment No.

Father's Name Programme Code

Address Name of the course/paper

.....

Name of Study Centre Assignment submission date.....

Name of Regional Centre.....

Internal Assignment -I
BBA-13
Financial Management

Max.Marks 20

Note: Attempt all the question. Question 1 & 2 carry 7 marks. Both questions have internal choice. Question number 3 has four short answer questions. Out of these you are required to answer any two questions. Question 3 carries 6 marks.

Note : Answer the following question in 500 words .

1. Explain the meaning of Financial Statements. Discuss the main Financial Statements with examples.
OR
Explain the meaning and functions of Cash Management. Discuss the different models of Cash Management.
2. Discuss the meaning, need, components and process of Capital Budgeting.
OR
Discuss the theories of Capital structure in brief.
3. Attempt any two questions in not more than 150 words. Each question is of 3 marks.
Write short notes on:
 - (a) Analysis of Liquidity
 - (b) Bank Finance
 - (c) Factoring
 - (d) Difference between Shares and Debentures

Internal Assignment -II
BBA-13
Financial Management

Max.Marks 20

Note: Attempt all the question. Question 1 & 2 carry 7 marks. Both questions have internal choice. Question number 3 has four short answer questions. Out of these you are required to answer any two questions. Question 3 carries 6 marks.

Note : Answer the following question in 500 words .

1. Explain the meaning of Fund Flow Statement with an example.

OR

Explain the meaning , advantages and limitations of Ratio Analysis. Explain the method of preparation of financial Statements from ratios with the help of a suitable example.

2. Discuss the different sources of short Term finance in brief.

OR

Explain the meaning of Inventory Management. Discuss the different methods of identifying Economic Order Quantity (EOQ).

3. Attempt any two questions in not more than 150 words. Each question is of 3 marks.

Write short notes on:

- (a) Share Capital
- (b) Operating Leverage and Financial Leverage
- (c) Types of Dividend
- (d) Venture Capital

Internal Assignment -I
BBA-14
Organizational Behaviour

Max.Marks 20

Note: Attempt all the question. Question 1 & 2 carry 7 marks. Both questions have internal choice. Question number 3 has four short answer questions. Out of these you are required to answer any two questions. Question 3 carries 6 marks.

Note : Answer the following question in 500 words .

1. Explain the meaning, nature and significance of Organisational Behaviour.

OR

Discuss different types of values in brief.

2. Discuss the components and theories of job satisfaction.

OR

Explain the meaning of negotiation. Discuss the negotiation strategies and negotiation process.

3. Attempt any two questions in not more than 150 words. Each question is of 3 marks.

Write short notes on:

- (a) Process of conflict
- (b) Classification of power
- (c) Stages of group development
- (d) Blake and Mount managerial grid/Leadership Grid

Internal Assignment -II
BBA-14
Organizational Behaviour

Max.Marks 20

Note: Attempt all the question. Question 1 & 2 carry 7 marks. Both questions have internal choice. Question number 3 has four short answer questions. Out of these you are required to answer any two questions. Question 3 carries 6 marks.

Note : Answer the following question in 500 words .

1. Explain the different learning styles given by Kolb's. Discuss the theories and principles of learning.

OR

Discuss the types of Organisational Culture and the factors influencing them.

2. Discuss the key components of creating effective teams.

OR

Explain the meaning of Stress. Discuss the different stages and reasons of stress.

3. Attempt any two questions in not more than 150 words. Each question is of 3 marks.

Write short notes on:

- (a) Methods of measuring job satisfaction
- (b) Types and dimensions of Organisational Change
- (c) Theories of Attitude
- (d) Psychoanalytical Theory of Personality

Internal Assignment -I
BBA-15
Legal Aspects of Business

Max.Marks 20

Note: Attempt all the question. Question 1 & 2 carry 7 marks. Both questions have internal choice. Question number 3 has four short answer questions. Out of these you are required to answer any two questions. Question 3 carries 6 marks.

Note : Answer the following question in 500 words .

- 1 Define Contract. Discuss the essential elements of Contract. Discuss the classification of Contract and Agreement.

OR

Discuss the essential conditions of Valid Acceptance.

- 2 Explain the meaning and rules of Transfer of Property.

OR

Discuss the meaning and Nature of Company as per Companies Act,1956.

3. Attempt any two questions in not more than 150 words. Each question is of 3 marks.

Write short notes on:

- (a) Bill of Exchange
- (b) Conditions and Warranties
- (c) Appropriation of Payments
- (d) Consumer Protection Act, 1986

Internal Assignment -II
BBA-15
Legal Aspects of Business

Max.Marks 20

Note: Attempt all the question. Question 1 & 2 carry 7 marks. Both questions have internal choice. Question number 3 has four short answer questions. Out of these you are required to answer any two questions. Question 3 carries 6 marks.

Note : Answer the following question in 500 words .

1. Discuss the remedies for Breach of Contract.

OR

Discuss the rules regarding Performance of Contract.

2. Discuss in detail types of Crossing of a Cheque.

OR

Discuss the rules of sale by non owners.

3. Attempt any two questions in not more than 150 words. Each question is of 3 marks.

Write short notes on:

- (a) Classification of Goods
- (b) Promissory Note
- (c) Rules as to enforce of Contingent Contracts
- (d) Contingent Contract

Internal Assignment -I
BBA-16
Strategic Management

Max.Marks 20

Note: Attempt all the question. Question 1 & 2 carry 7 marks. Both questions have internal choice. Question number 3 has four short answer questions. Out of these you are required to answer any two questions. Question 3 carries 6 marks.

Note : Answer the following question in 500 words .

1. Describe the strategies of mergers and acquisitions. Explain difference between mergers and acquisitions

OR

Discuss the different structures for strategies in an organisation.

2. Discuss the factors considered for environment scanning. Also discuss the approaches to environment scanning.

OR

Explain the method and techniques used for Organisational Appraisal.

3. Attempt any two questions in not more than 150 words. Each question is of 3 marks.

Write short notes on:

- (a) Growth strategies
- (b) Business Process Outsourcing
- (c) Importance of Strategic Evaluation
- (d) Issues/barriers in the strategy implementation

Internal Assignment -II
BBA-16
Strategic Management

Max.Marks 20

Note: Attempt all the question. Question 1 & 2 carry 7 marks. Both questions have internal choice. Question number 3 has four short answer questions. Out of these you are required to answer any two questions. Question 3 carries 6 marks.

Note : Answer the following question in 500 words .

1. Describe the different Retrenchment Strategies.
OR
Discuss the term vision in strategic management. Discuss the process of envisioning.

2. Discuss Total Quality Management in detail.
OR
Explain the Six Sigma philosophy.

3. Attempt any two questions in not more than 150 words. Each question is of 3 marks.
Write short notes on:
 - (a) Human Resource concern when implementing the strategies
 - (b) Business Process Re-engineering
 - (c) Importance of Strategic Evaluation
 - (d) ETOP

Internal Assignment -I
BBA-17
E-Commerce

Max.Marks 20

Note: Attempt all the question. Question 1 & 2 carry 7 marks. Both questions have internal choice. Question number 3 has four short answer questions. Out of these you are required to answer any two questions. Question 3 carries 6 marks.

Note : Answer the following question in 500 words .

1. Explain the meaning of e-business. How is e-commerce different from traditional commerce and e-commerce?

OR

Discuss the different Business Models of e-commerce.

2. Discuss the Client Server Architecture. Also discuss the advantages and disadvantages of Client Server Model.

OR

Explain the meaning of EDI. Discuss the components of EDI.

3. Attempt any two questions in not more than 150 words. Each question is of 3 marks.

Write short notes on:

- (a) Types of e- Commerce transactions
- (b) OSI Model
- (c) Online advertising
- (d) Data Communication

Internal Assignment -II
BBA-17
E-Commerce

Max.Marks 20

Note: Attempt all the question. Question 1 & 2 carry 7 marks. Both questions have internal choice. Question number 3 has four short answer questions. Out of these you are required to answer any two questions. Question 3 carries 6 marks.

Note : Answer the following question in 500 words .

1. Discuss the IT Law related to IT security.
OR
Discuss the framework of e-CRM. Also explain the process of online buying.
2. Discuss the concept of e-Governance with respect to India.
OR
Discuss the components of Electronic Payment System.
3. Attempt any two questions in not more than 150 words. Each question is of 3 marks.
Write short notes on:
 - (a) Supply Chain Management
 - (b) B2C E-Commerce
 - (c) Types of servers
 - (d) Internet Service Provider