

Vardhaman Mahaveer Open University, Kota



Management Programme

M.B.A. II Year (Old Scheme)

Home Assignments

MP-301, 302, 303, 304

MP -401, 402, 403, 404

Session : 2013-14

Department of Management

Vardhaman Mahaveer Open University, Kota

Rawatbhata Road,

Kota - 324021

MANAGEMENT PROGRAMME

HOME ASSIGNMENTS FOR 2013-14 SESSION INSTRUCTIONS FOR STUDENTS

Dear Student,

As you are aware that in the Open University system the evaluation is made at two levels: Internal Evaluation and Term End Examination. For internal evaluation 20 percent marks have been assigned. The University gives two assignments for each course which will be Tutor Marked Assignments (T.M.A.). These assignments are based on course books supplied to you. Each assignment carries maximum of 20 marks. Following rules may please be followed for Internal Assignments:

1. The assignments will not be re-validated at any stage except for the factual errors, if any.
2. The assignments can not be re-submitted for improvement for a grade.
3. In case a student is unable to submit the assignments within the stipulated time or unable to score minimum qualifying MARKS he/she will have to wait for the assignment for the next batch of students and submit the same with the next batch. The candidate will have to request to Director (M.P.D.), V.M. Open University, Kota for new set of Home Assignments.
4. If it is found that assignments are prepared by copying from assignments of other students or the study material of the University as it is, the assignments will not be evaluated and zero marks will be awarded.
5. The Marks of the best assignment will be considered for final results.

Please read all the instructions carefully before attempting the assignments.

1. Write your Scholar Number, Name, Full address, Name of the Course, Name of the Study Centre, Assignment Number, Date and Academic Session on the first page of your response sheet. Write the above information on each assignment as per the pattern given hereunder:

Management Programme (MP)

Last Date of Submission

Course Code

Academic Session

Study Centre

Regional Centre

Assignment Code

Scholar No.

Name

Complete Home Address

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2. Use only full – scape paper for your response sheets.
3. Tie all the papers carefully. Different assignments should be tied separately.
4. Write the question number with each answer.
5. Write in brief and precise.
6. Write answer in your own handwriting.
7. Conceptual clarity and analytical ability will be awarded suitably.
8. The completed assignments should be sent the Director (Regional Centre) allotted to you within the stipulated time.
9. Last Date of submission: Before one month from the date of commencement of Term-end Examination.

Note : Attempt all the Questions within limits of 500 words each. Each question carries equal marks.

Q.1 Examine the components of Business Environment in detail.

OR

Write a note on Social Responsibility of Business discussing the emerging trends with examples.

Q.2 Discuss the Economic factors that influence the business.

OR

Write a note on India as a ‘Developing Economy’ based on recent Economic scenario.

Q.3 Examine the Economic Reforms in Indian economy.

OR

Q.4 Critically evaluate the Industrial Policy of India.
Write Short notes on: (Any two)
(i) Fiscal Policy in Inflation
(ii) Recent Monetary Policy
(iii) Obstacles in the Economic Development
(iv) Elements of Socio- Cultural Environment

Maximum Marks : 20

Second Assignment Code – MP-301/2013/II

Coverage : Units 10 to 18

Note : Attempt all the Questions within limits of 500 words each. Each question carries equal marks.

Q.1 Discuss the salient features and significance of Technological Environment in Business.

OR

Discuss the meaning, process and issues in PPP.

Q.2. Explain the meaning, significance and stages of Global Environment.

OR

Write an essay on Ecological Environment.

Q.3 Discuss the important elements of Legal Environment.

OR

Explain the EXIM Policy in detail..

Q.4 Write Short notes on: (Any two)

- (i) Green Marketing
 - (ii) FDI in different sectors.
 - (iii) GATT
 - (iv) Financial market and Options
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Maximum Marks : 20

First Assignment Code – MP-302/2013/I

Coverage : Units 1 to 8

Note : Attempt all the Questions within limits of 500 words each. Each question carries equal marks.

Q.1 Discuss meaning and types of Research. Discuss the relation among Exploratory, Descriptive and Causal Research.

OR

Discuss the terms editing, coding, classification and tabulation.

Q.2 Discuss the different Sampling Methods in detail.

OR

Discuss the Self Rating scales in detail.

Q.3 Explain the method of Primary Data Collection.

OR

Discuss the different type of graphs used in research.

Q.4 Discuss in short(Any Two)

- (i) Research process
 - (ii) Coding of Data
 - (iii) Central Tendency
 - (iv) Skewness
-

Note : Attempt all the Questions within limits of 500 words each. Each question carries equal marks.

- Q.1 A sample of 500 students is found to have mean height 175.38 cms. Can it be reasonably regarded as a sample from a large population of mean height 175.38 cms. And standard deviation of 3.30 cms.

OR

A random sample of 20 daily workers of village X was found to have average daily earning of Rs. 44 with sample variance 900. Another sample of 20 daily workers from village Y was found to earn on an average Rs. 30 per day with sample variance 400. Test whether the workers in village X are earning more than those in village Y.

- Q.2 Discuss ANOVA in detail.

OR

Discuss the Marris's Theory of Managerial Enterprise

- Q.3 Examine the meaning, need and techniques of Qualitative Research. Discuss the application of Qualitative Research in business.

OR

Discuss Correlation in detail with the help of an example..

- Q.4 Discuss in short (Any Two)
- (i) Degree of Freedom
 - (ii) Computer applications in research
 - (iii) Report Writing
 - (iv) Attitude Study
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Note : Attempt all the Questions within limits of 500 words each. Each question carries equal marks.

Q.1 Discuss the concept of Management Information System..

OR

Discuss the classification of Management information system..

Q.2 Discuss the changing and strategic role of Information system in Business Discuss the relevance of information technology in view of Porter's Five Forces Model.

OR

Explain the Database Hierarchy and different Data Models.

Q.3 Write a detailed note on Data Communication System.

OR

Discuss ERP Systems and ADC Tools. Discuss the process of implementation of ERP

Q4. Write short notes on(Any Two)

- (i) Transaction Processing Cycle
 - (ii) Simons Model of Decision Making
 - (iii) Componenets of DSS
 - (iv) Enterprise Information System
-

Maximum Marks : 20

Second Assignment Code – MP-303/2013/II

Coverage : Units 7 to 12

Note : Attempt all the Questions within limits of 500 words each. Each question carries equal marks.

Q.1 Discuss the Information System Planning process..

OR

Discuss the process of Software Acquisition.

Q.2 Discuss the meaning, purpose and process of System Implementation.

OR

Explain the System development Life cycle in detail.

Q.3 Discuss the Information Systems in different functional areas..

OR

Discuss in detail Information System security and control.

O4. Write short notes on: (Any Two)

(i) Information Resource Management

(ii) System Development Models

(iii) Evaluation Classes

(iv) Disaster Management

Maximum Marks : 20

First Assignment Code – MP-304/2013/I

Coverage : Units 1 to 5

Note : Attempt all the Questions within limits of 500 words each. Each question carries equal marks.

Q.1 Describe importance and utility of quantitative techniques used in the business world.

Q.2 Calculate the coefficient of correlation between X and Y series.

X: 1 3 5 7 8 10

Y: 8 12 15 17 18 20

Q.3 Calculate the trend value by 3 yearly moving averages from the following data

Year	2001	2002	2003	2004	2005	2006	2007	2008	2009
Sales	16	14	20	18	22	17	19	21	20

Q4. Explain the concept and rules of different Probability Distributions.

Note : Attempt all the Questions within limits of 500 words each. Each question carries equal marks.

Q1. The time estimates (in weeks) for the activities of a PERT network are given below:

Activity	to	tm	tp
1-2	1	1	7
1-3	1	4	7
1-4	2	2	8
2-5	1	1	1
3-5	2	5	14
4-6	2	5	8
5-6	3	6	15

Q2. Explain the steps involved in solving linear programming. Explain the importance of Transportation Models in solving Business Problems. Discuss the various Methods of solving Transportation Problems.

Q.3 Machine X break down at an average rate of 5/hour. The breakdowns follow Poisson process. Cost of idle machine hour comes to Rs. 15/hour. Two workers A and B have been interviewed. A charges Rs. 8/hour and he services breakdown machines at the rate of 7/hour whereas B charges Rs. 10/hour and he services at an average rate of 9/hour. Which worker's services should be used and why? Assume work shift is of 8 hours.

Q4. Discuss the difference between Correlation and Regression and explain their application in solving problems with the help of an example.

Maximum Marks : 20

First Assignment Code – MP-401/2013/I

Coverage : Units 1 to 9

Note : Attempt all the Questions within limits of 500 words each. Each question carries equal marks.

- Q.1 Discuss the concept process and limitations of Strategic Management..
- Q.2 Define concept of Directional Policy Matrix.
- Q.3 Describe Corporate level strategy.
- Q.4 What is combination strategy?

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Maximum Marks : 20

Second Assignment Code – MP-401/2013/II

Coverage : Units 9 to 14

Note : Attempt all the Questions within limits of 500 words each. Each question carries equal marks.

- Q.1 Discuss the Importance of Strategic Changes for Central System.
 - Q.2 Describe Social Responsibility.
 - Q.3 Discuss the Major Types of Techniques of Strategic Evaluation.
 - Q.4 What are major guidelines for affective preparation for Case analysis?
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Maximum Marks : 20

First Assignment Code – MP-402/2013/I

Coverage : Units 1 to 9

Note : Attempt all the Questions within limits of 500 words each. Each question carries equal marks.

Q.1 Discuss the meaning objectives, characteristics and importance of Ethics.

OR

Discuss the concept, significance, participants of Corporate Governance
Discuss the different Committees on Corporate Governance in India.

Q.2 Examine the concept, importance and models of Corporate Social Responsibility. Discuss the criticism and concerns of Corporate Social Responsibility.

OR

Discuss the Managerial Wisdom of Lord Krishna. Elucidate the Managerial Insights from the Bhagwat Gita and Arthashastra.

Q.3 Explain the concept of Towards an Indian Model of Corporate Development. Discuss the Foundations of Indian Management.

OR

Describe the ethics in Finance..

Q4 Write short notes on: (Any Two)
(i) Ethical Issues in Business World
(ii) Indian Ethos and Indianity
(iii) Lessons from Bhagvad Gita
(iv) Framework of Leadership

Maximum Marks : 20

Second Assignment Code – MP-402/2013/II

Coverage : Units 9 to 14

Note : Attempt all the Questions within limits of 500 words each. Each question carries equal marks.

Q.1 Examine the Ethical Issues in HRM. Discuss the difficulties in Ethical Decision Making.

OR

Discuss the Code for Advertisers suggested by ASCI

Q.2 Examine the Essentials of Gandhi's leadership Style.

OR

Discuss the Triguna and Panchkoshas Models for Self Management. .

Q.3 Discuss the concept of Management of organisation

OR

Discuss the Organisational Character and Competence Matrix.

Q4. Write Short Notes on : (Any Two)

- (i) Gandhi and Societal Management.
 - (ii) Theory K of Management Leadership
 - (iii) Indian Scriptures and ethical Organisations
 - (iv) Competencies of Competent Organizations.
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Course Title –Entrepreneurship and Small Business Management Course Code : MP-403
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Maximum Marks : 20

First Assignment Code – MP-403/2013/I

Coverage : Units 1 to 8

Note : Attempt all the Questions within limits of 500 words each. Each question carries equal marks.

Q.1 Discuss the concept of Entrepreneur and Entrepreneurship. Discuss the role of an Entrepreneur.

OR

Discuss the internal and external environment of Entrepreneurship.

Q.2 Describe the different characteristics of an Entrepreneur.

OR

Discuss the meaning of EDP. Discuss different phases and evaluation of EDP.

Q.3 Describe the meaning and objectives and characteristics of Small Scale Business. Elucidate the contribution of SSB's to Indian Economy based on recent data.

OR

Discuss the steps involved in Establishing a Small Business.

Q.4 Explain the Porter's Five Forces Model. Discuss process of feasibility and environmental Analysis.

OR

Discuss the case study of any two successful entrepreneurs of Rajasthan.

Maximum Marks : 20

Second Assignment Code – MP-403/2013/II

Coverage : Units 9 to 16

Note : Attempt all the Questions within limits of 500 words each. Each question carries equal marks.

Q.1 Explain the concept of Working Capital Management for a Small Scale Enterprise..

OR

Discuss the meaning and functions of Operations Management. Discuss the key decisions taken in Operations Management of a Bakery.

Q.2 Explain the marketing strategies of a MSME. Discuss the development and problems of Marketing Mix of a Small Scale Unit

OR

Discuss training, leading and motivating employees in a MSME.

Q.3 Give an overview of The Micro & Medium Enterprise Development Act, 2006.

OR

Discuss meaning of a Family Business and explain the “3-Circle” Model of Family Business.

Q.4 Write a note on the strategic orientation to build the efficient Operation System for the MSME.

OR

Discuss the measures and fiscal incentives for Promotion and Development of SSI's

Course Title – Global Business Management

Course Code : MP-404

Maximum Marks : 20

First Assignment Code – MP-404/2013/I

Coverage : Units 1 to 6

Note : Attempt all the Questions within limits of 500 words each. Each question carries equal marks.

- .1 Discuss the characteristics of International Companies. Discuss the decisions in International business and identify reasons for growth of international Business.

OR

Discuss the different elements of International Business Environment.

- Q.2 Identify the different modes of entering International markets..

OR

Examine the different structures of Multinational corporations in India with examples.

- Q.3 Discuss the role of Government and Companies in Negotiations..

OR

Explain the process of managing negotiations in International Business.

- Q.4 Explain the International laws and their impact on Business firms.

OR

Discuss the different International Trade Policies.

Maximum Marks : 20

Second Assignment Code – MP-404/2013/II

Coverage : Units 6 to 12

Note : Attempt all the Questions within limits of 500 words each. Each question carries equal marks.

Q.1 Explain the important Regional Trading Groups in the world.

OR

Discuss the Trade Relations among SAARC countries.

Q.2 Explain the Process of Global strategic Management.

OR

Discuss in detail the different entities of International Finance.

Q.3 Give an overview of role of World Bank in International Business.

OR

Write a detailed note on UNCTAD.

Q.4 Write a note on Export Promotion institutions in India..

OR

Discuss the International Marketing strategies related to 4P's.
